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CARDIO WITH INTEGRATED LCD TV ENTERTAINMENT

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MOTUS USA LAUNCHES THEIR CASH FOR CARDIO CLUNKERS PROGRAM

LOS ANGELES, CA.
Motus USA has launched their "Cash for Cardio Clunkers" trade in and trade up program as an innovative financing solution to help encourage and assist in new equipment purchases and upgrades to brand new Motus USA product. Any and all brands of equipment are being considered and evaluated for trade in. By actively addressing the critical issues that press in on club owners, Motus USA was able to come up with creative working solutions to overcome those barriers.

The company is utilizing their strong industry relationships to ensure they can assess the highest trade in value on equipment and pass forward that savings to customers. "Club owners are finding that equipment manufacturers are no longer able to offer the bulk discounts and financing that they could a year ago. The banks have tightened up their lines of credit and it is harder for clubs to get approved for financing. In light of this situation, we were able to come up with some creative equipment solutions uniquely tailored and planned out to assist those clubs in securing the financial backing they needed," Tania Cobb, VP & CFO. Getting financed is not the easiest thing to secure these days, and Motus USA is doing what they can to aid clubs in positively affecting the health club industry, supporting them to excel and do what they do best – attract and retain members! Economic cycles will come and go but the value of impacting individuals for the good remains a constant. *For more information on how you can take advantage of Cash for Cardio Clunkers please contact them at 866.668.8766 or email sales@motususa.com. For more information please visit their website at www.motususa.com.*

Headquartered in Los Angeles, CA, Motus USA signifies a premier line up of cardiovascular, strength, Pilates, and indoor group cycling solutions engineered and designed with the latest in exercise equipment technology. With every unit featuring components by Samsung®, Mitsubishi® and Hyundai®, the result is precision engineered parts and cutting edge technology. Motus USA continues to lead the industry with a fresh new approach to fitness, incorporating innovative solutions that inspire fit, fun and fabulous workouts. We highly encourage open communication from all of our colleagues and invite you to check out our online Motus USA blog on Blogger™ (http://www.motususafitnessequipment.blogspot.com/) and YouTube™ (Motus Girl's Treadmill Dance) to share your thoughts and ideas with us!

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This press release may contain forward-looking statements. These are a number of risks and uncertainties that could cause actual results to differ materially from those anticipated by the statements above. These include, but are not limited to, competitive factors, technological and product developments, market demand and economic conditions.