

As we begin to approach the end of 2009, I wanted to reach out to you and every other Gold's Gym location with some exciting news. Last month, production officially started on our 2010 model HydroMassage beds.

Now, there are a number of key reasons why you should add one of the new 2010 model HydroMassage beds to your club, but most importantly...

Between now and December 1st you can **get an ADDITIONAL \$500 DISCOUNT (on top of your Gold's Gym discount)!**

**[Click Here to Get a Quote Now](#)**



### What's new for 2010?

- 11 more inches of massage length to accommodate your taller clients WITHOUT increasing the overall size of the bed
- Significantly more massage pressure on the legs and neck
- Stylish new black-on-black color scheme

**Launch your HydroMassage profit center before the New Year's rush!**

Call JT at **813.215.3278** or e-mail **[jt@hydromassage.com](mailto:jt@hydromassage.com)** to learn more about the massage bed that has been trusted by doctors and athletes for over 20 years.

But remember, your additional **\$500 Gold's Gym discount is only valid until December 1st.**

[Ready to launch your HydroMassage profit center? Click here.](#)

Best regards,

Bob Giardina  
CEO, HydroMassage

P.S. Don't forget to lock in your end of year tax savings with Section 179. You still have time to get significant tax deductions on your 2009 taxes for any equipment purchases.



Many Gold's Gym owners already use HydroMassage in their clubs as a simple way to successfully enhance member experience and increase non-dues revenue:

**"In just our first 30 days with HydroMassage, we've sold 120 massage memberships at \$9.99 per month. We're signing up at least 3 people per day for HydroMassage."**

--Jerry Donnelly, GM,  
Gold's Gym, Chesapeake, VA

**"My advice to any other Gold's Gym owner would be, 'don't over complicate it! Don't spend too much time over-thinking it. It's easy to see how you can make money on this.'"**

-- Skye Kaiss, Owner,  
Golds Gym, Regina

[We have hundreds of success stories we can share with you, click here to request more information](#)



[See what Gold's Gym owners are saying about HydroMassage](#)