Press Release

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For Immediate Release

Fiserv Introduces ClubIQ, Business Intelligence for the Health and Fitness Industry

Brookfield, Wis., September 1, 2009 – Fiserv, Inc. (NASDAQ: FISV), the leading global provider of financial services technology solutions, today announced the introduction of ClubIQ, a business intelligence tool specifically built for the health and fitness industry. ClubIQ is a web-based application that provides valuable insight into sales, dues and membership information. The tool contains an executive dashboard, detailed revenue reporting, monthly projections, dues analysis and attrition calculations that are presented in an easy to use format. In addition, ClubIQ provides the ability to set monthly goals for the club, sales staff and personal trainers as well as track their progress to goal on a near real-time basis.

ClubIQ has been piloted by some of the most successful health and fitness facility operators in the industry. All levels of club users, from personal trainers and sales staff at a single club location to the chief executive officer of a multi-location club chain, can view information at the club, regional and corporate level.

"ClubIQ allows us to look at key performance indicators at the individual club level and at an aggregate level combining all of our clubs," said Jeff Skeen, president and chief executive officer, Titan Fitness. "ClubIQ is easy to use and helps us make informed decisions with quick access to daily revenue reporting, monthly reporting by profit center, EFT billing results and membership retention all in comparison to our business goals. Making informed decisions based upon objective business intelligence has been integral to our organization's successful growth."

"In addition to the knowledge management advantage, ClubIQ saves us money," said Skeen. "Before ClubIQ, we used spreadsheets that were manually updated, which can be a

cumbersome, monthly task. Now it is automated, and we've calculated we are saving $500 per month, per gym in time savings, which is close to $100,000 per year in labor savings."

"ClubIQ eliminates the need for daily data entry due to automatic daily updates of profit center information," said Jim Parks, general manager, Club Solutions, Fiserv. "Our goal is to help fitness facilities make informed decisions about their highest selling activities and most effective member retention efforts based on accurate and timely business results data."

Club Solutions at Fiserv provides software and services designed to meet the operational, financial and membership management needs of the health and fitness industry. Providing more than 7,500 facilities worldwide with club management software, transaction processing and outsourced member billing and data management, Club Solutions reinforces Fiserv's ability to deliver complete industry solutions with core competencies in the areas of processing payments, business intelligence and customer management. The suite of solutions offered by Club Solutions enables clubs of all sizes to grow and retain membership while maximizing revenue and minimizing day-to-day costs.

About Fiserv
Fiserv, Inc. (NASDAQ: FISV) is the leading global provider of information management and electronic commerce systems for the financial services industry, driving innovation that transforms experiences for financial institutions and their customers. Ranked No. 1 on the FinTech 100 survey of top technology partners to the financial services industry, Fiserv celebrates its 25th year in 2009. For more information, visit www.fiserv.com.

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