



EFT/BILLING SOFTWARE MARKETING SUPPORT

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**For immediate release:**

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LITTLE ROCK, AR – ABC Financial, the Health and Fitness Industry’s leading Club Management solution provider and technology innovator, announced today a new department dedicated to customers. The newly named Club Support Division will be the sole focus of Stephanie Johnson, who will launch the new division today.

Johnson recently promoted to VP of Business Development – Club Support Division, stated “ABC Financial created this new division to enhance customer relationships and to support and enhance every aspect of your day to day operations”. Johnson, a 15 years veteran at ABC Financial, has expertise in operations, reporting, and systems customization and the designated miracle worker in club operations ” if it’s possible she can make it happen”.

**About ABC Financial:**

ABC Financial is a club management software and billing company headquartered in Little Rock, AR, and the technology leader and key provider of financial, marketing and support services to the Health and Fitness industry.

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