



Did You Know...

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THERE ARE THREE LEADING INDICATORS OF HIGHER RETENTION RATES.

- 1) % of members involved in Group Fitness Programs.
- 2) % of members involved in Personal Training
- 3) % of members spending at least \$.50 in non-dues purchases for every dollar they spend for dues.

-IHRSA's Guide to Member Retention

Give BTS a call for a FREE Business Analysis to increase your profitability!

LET'S MOVE!

A handwritten signature in black ink, appearing to read "Michael Mahler".

"LA Fitness just opened down the road and our #1 defense is BTS. Our success comes from the fact that our instructors truly care about the programs, the gym and the members!"

Kristy Cunningham
Gold's Gym-Conyers, GA



Body Training Systems Awarded
Top Program To Generate Sales
by Gold's Gym International in 2003

